



## Service



### Europe-wide full service from a single source.

As a specialist in the professional lighting of goods, we offer our commercial and trade customers the same full service. This full service from a single source is unique in Europe. Together with BÄRO sales partners in the respective countries, the lighting professional provides a comprehensive first-class service, from consultancy and lighting concept design right through to installation and maintenance.

In the practical realisation of an integrated lighting corporate design, this full service – and therefore cooperation with a single lighting provider – is extremely efficient.

In addition to commercial company chains and international retail companies, the trade industry also knows the value of the BÄRO full service. Store building partners are happy to cooperate with us, because attractive interior design combined with perfect lighting is the best platform for successful product presentation.

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### BÄRO advice.

BÄRO Business Development Management and the area sales managers are experts in their field. They know what demands future-oriented commercial and retail customers place on their shop and product lighting.

Not only are they up to date with the latest lighting technology, but they are also familiar with the efficiency and the effect of light in terms of the sales psychology.

### BÄRO design.

Anyone creating a lighting concept today must not only have mastered everything relating to professional lighting design, but must also be aware of the contexts. It is important to know how customers think, what the sales targets are and the type of atmosphere in which consumers feel comfortable when making a purchase.

### BÄRO installation.

We appreciate the importance of installing the lighting accurately, according to the carefully designed lighting plans.

### BÄRO maintenance.

Commerce, trade and consumers will only appreciate atmospherically and impressively illuminated displays if each facet of the lighting works perfectly from a technical aspect. BÄRO service engineers will rectify even the smallest technical inaccuracies quickly, cleanly, perfectly and directly.

