

## **PRESS INFORMATION**

Head of Press Relations: Christof Volmer  
E-Mail [christof.volmer@baero.com](mailto:christof.volmer@baero.com)  
Tel. +49 (0) 2174 / 799-507  
Fax: +49 (0) 2174 / 799 799

### **BÄRO: Dr. Dietmar Czekay is the new Head of Engineering**

On 01 October 2010 Dr. Dietmar Czekay was appointed the new Head of Engineering at BÄRO GmbH & Co. KG in Leichlingen in the Rhineland region of Germany. The expanding company is specialised in lighting and air hygiene. The previous Head of Engineering, Dr. Martin Kirsten, is now Head of Innovation and Prototype Development. With the appointment of Dr. Czekay to this role the company is greatly strengthening its expertise in research and development with respect to forward-looking, energy efficient lighting solutions. The LED specialist who holds a doctorate in Electrical Engineering spent several years working intensively on further developing and increasing the efficiency of lighting technology as a postgraduate within the framework of a joint research project between the Technical University of Dresden and Siemens on the subject of "High frequency electronic ballasts for fluorescent lamps".

From 2004 up until joining BÄRO Dr. Czekay was employed by SBF Spezialleuchten Wurzen GmbH. There he held the position of Chief Designer and Sales Manager and was responsible for the development of LED-based lighting systems in rail vehicles. In 2007 he brought the first vehicle with LED lighting in the passenger sector to series production and market readiness. Furthermore, during this time Dr. Czekay was responsible for developing special LED luminaires for designer furniture at Deutsche Werkstätten Hellerau.

**About BÄRO:**

BÄRO GmbH & Co. KG is a successful medium-sized technology company based in Leichlingen, Germany, which is specialised in retail lighting solutions for the optimal presentation of products, and also in products and systems for ensuring air hygiene.

As a leading specialist operating worldwide and a full service provider in the field of professional lighting, for more than 40 years BÄRO has developed and realised innovative, energy efficient lighting concepts for wholesalers, retailers, small traders, catering establishments and hotels. In the field of air hygiene BÄRO has been on the market since 1996. Today BÄRO is one of the leading European suppliers of UV-C disinfection systems for the food industry and the innovative KitTech and PlasmaNorm technologies for grease and odour elimination in canteens, restaurants and the food processing industry.

**Further information:**

BÄRO GmbH & Co. KG  
Wolfstall 54-56  
D-42799 Leichlingen

[www.baero.com](http://www.baero.com)  
[info@baero.com](mailto:info@baero.com)