

About BÄRO

BÄRO is a leading specialist in the fields of retail lighting and clean air technologies with global operations. The medium-sized family business based in Leichlingen is managed by the married couple Dr Sandra von Möller and J. Manuel von Möller. With the slogan „Fresh Light for Fresh Products“ BÄRO offers professional lighting solutions for all formats in the retail world. Furthermore, in 1996 BÄRO launched its Clean Air Technologies division and offers integrated solutions for the restaurant and catering industry, canteens and the food industry.

The careful use of energy and social responsibility are important to BÄRO here. As a signatory of the „Diversity Charter“ the company is committed to diversity and cultivates a culture of respect for every individual. In addition BÄRO supports the charity KIDsmiling that was founded in 2003 as a private initiative by Dr Sandra von Möller to help socially disadvantaged children.



March 2018 / Photos: BÄRO / Reprint free of charge / File copy requested / More information:

BÄRO GmbH & Co. KG
Christof Volmer
Director Marketing
Wolfstall 54-56
42799 Leichlingen
Tel +49 2174 799 0
Fax +49 2174 799 799
christof.volmer@baero.com
www.baero.com

AR-PR
Andrea Rayhrer
Kommunikation & Public Relations
Alexanderstraße 126
70180 Stuttgart
Tel +49 711 6200 7838
Fax +49 711 6200 7839
andrea.rayhrer@ar-pr.de
www.ar-pr.de

Corporate Fact Sheet

Established

15.10.1967

Managing Directors

J. Manuel von Möller, Dr. Sandra von Möller

Management

Christoph Ester, Christian Miesner, Michael Müllges, Dirk Rabe, Christof Volmer

Employees Germany:

95 employees in Leichlingen, who work in research and development, sales, management or marketing

34 employees in the regions North, East, South and West Germany (22 field staff, 3 light planners, 1 office service, 8 company fitters)

In addition, the company offers 3-4 young people an apprenticeship training position each year. There are currently seven apprentices training in the fields of industrial administration and marketing communication.

International:

6 Subsidiaries in Netherlands, England, France, Italy, Poland and the USA

31 Partners in Australia, Austria, Belarus, Bosnia and Herzegovina, Bulgaria, Chile, Croatia, Czech Republic, Estonia, Finland, Greece, Hong Kong, Hungary, Indonesia, Israel, Korea, Latvia, Lithuania, Middle East, Morocco, Norway, Philippines, Romania, Russia, Serbia and Montenegro, Switzerland, Singapore, Slovakia, Slovenia, South Africa, Turkey

Customers (industries):

Food: from food retailers to butcher's shops, bakeries, organic food stores, fish specialists, delicatessens and system caterers

Non-food: from pharmacies to florists, DIY stores, opticians and shoe shops

References (current selection):

real, Markthalle, Krefeld; Confiserie Bachmann, Lucerne (CH); Pâtisserie Thierry Bamas, Biarritz (F); Metzgerei Millevaches, Antwerp (BE); Rewe Richrath, Cologne; Rewe Dornseifer, Gummersbach; Poissonnerie La Bonne Mer, Le Bouscat (F); Pâtisserie Aux Palets Or, Orléans (F); Famila, Neumünster; Boucherie L'Homme, La Balme de Sillingy (F); Lingerie Caprice, Clervaux (LUX); Jan Linders, Mierlo-Hout (NL); Carrefour, Rome (I); Carrefour, Latina (I), Valk Versmarkt, Voorschoten (NL); Edeka Zurheide Feine Kost, Düsseldorf; Frischmarkt Schuster, Mals-Tartsch (I); Biocoop, Paris (F); Dat Backhus, Hamburg; Wienerwald Restaurant, Cologne; H&S Bike-Discount, Bonn; Gretchen, Berlin; Mode Einwaller, Innsbruck (A); GS1 Academy Knowledge Center, Cologne; Farina Duftmuseum, Köln; Harley-Davidson, Ludwigshafen; bft-Tankstelle, Aachen; ESSO Trumpf, Breda (NL); Linari Showroom & Flagship-Store, Hamburg; Silpo Markt, Kiev (UKR); Metzgerei Werner, Cologne

March 2018 / More information:

BÄRO GmbH & Co. KG
Christof Volmer
Director Marketing
Wolfstall 54-56
42799 Leichlingen
Tel +49 2174 799 0
Fax +49 2174 799 799
christof.volmer@baero.com
www.baero.com

AR-PR
Andrea Rayhrer
Kommunikation & Public Relations
Alexanderstraße 126
70180 Stuttgart
Tel +49 711 6200 7838
Fax +49 711 6200 7839
andrea.rayhrer@ar-pr.de
www.ar-pr.de